

## **Merkle Female Hackathon 2023**

### **Rules and Regulations**

This document is related to Merkle Female Hackathon 2023 competition intended for all females in the Republic of Serbia who are interested in software engineering, with the aim to strengthen the position of females in STEM. With that in mind, the Participants at this competition will have an opportunity to gain experience in programming and design and they will be mentored by software experts from Merkle Serbia digital marketing agency. Participants will experience team work while delivering a solution to the assignment and will get feedback from experienced engineers. Prizes will be announced on our Meetup. The competition is free of charge and it will be organized by Merkle doo Beograd

Further information is provided in the follow-up of this document.

#### **1. Name and organizer**

- 1.1. Competition name: Merkle Female Hackathon 2023 (hereinafter: Competition).
- 1.2. Competition organizer: Merkle Serbia (<https://www.merkle.com/dach/en> office: 28 Kralja Aleksandra Boulevard, 11000, Belgrade, Serbia) (hereinafter: Organizer).

#### **2. Date and location provisions**

- 2.1. Competition will be held on December 9, 2023 from 8.30 to 21.00.
- 2.2. Competition will be held in the Merkle Serbia office, 28 Kralja Aleksandra Boulevard, Belgrade.
- 2.3. Team members are allowed to work together from the same location.
- 2.4. Organizer has the right to change time and place of the Competition.
- 2.5. In case of changing time and place, the Organizer must inform the Participants about the changes.

#### **3. Participation**

- 3.1. Participation in the Competition is free of charge.
- 3.2. Participants must have their own laptops in order to participate in Competition. Organizer doesn't provide laptops or desk computers for the Competition.
- 3.3. Participation in the competition is not possible without a prior application and full acceptance of Merkle Female Hackathon 2023 Rules and Regulations (hereinafter: Rules and Regulations).
- 3.4. The right to participate in the Competition have female software engineers.
- 3.5. When forming a team Organizer will follow these Rules and Regulations:
  - 3.5.1. Participants can apply either as individuals, in which case the Organizer is mixing teams for the Competition, or as a formed team.
  - 3.5.2. Team will consist of 3 (three) members.
  - 3.5.3. One Participant can be a member of only 1 (one) team.
  - 3.5.4. Teams will be working with software engineers from Merkle doo Beograd (hereinafter: Mentor).
  - 3.5.5. Each team will have its own mentor.
  - 3.5.6. Mentor isn't a team member.
  - 3.5.7. Mentors have a consulting role from the moment of the Assignment (as defined below) announcement.

- 3.5.8. Mentors will be communicating with Participants and assisting them during the whole Competition.

#### **4. Applications**

- 4.1. Application for the Competition will start on November 15, 2023 at 00.00 and will finish on December 1, 2023 at 00.00.
- 4.2. Application for the Competition will be considered as complete by filling in a form on the link: <https://www.merkle.com/dach/en/topics-trends/event/2022/join-us-merkle-female-hackathon-2023>.
- 4.3. By filling in the form and appearing at the Meetup the Participant agrees with these Rules and Regulations in the form in force on the date of the Meetup or Competition as applicable.
- 4.4. Application is valid only in cases of filling in the form completely.
- 4.5. Organizer will check all the applications and will inform all Applicants that their applications have been received. In case the Applicants have any additional questions, the Applicants can contact the Organizer via [teamserbia@merkle.com](mailto:teamserbia@merkle.com).
- 4.6. Organizer has the right to disqualify any application which is considered to be offensive, inappropriate or in case an Applicant does not follow the rules.

#### **5. Assignment and Solution**

- 5.1. Assignment is a task given to the Participants by the Organizer (hereinafter: Assignment).
- 5.2. Assignment topics will be announced on the Meetup.
- 5.3. Solution to the Assignment is every solution developed by the Participant as an answer to the Assignment (hereinafter: Solution).
- 5.4. Solution can have different forms and it can be determined by the Participant.
- 5.5. Every Solution developed during the Competition remains in the possession of the Participant. Organizer is obliged not to use any developed Solutions in part or in whole without prior written consent of the Participant/s.
- 5.6. For developing a Solution, the Participants can use the Internet. The Internet can be used as a supporting tool.
- 5.7. For developing a Solution, the Participants can use the programming language of their will.
- 5.8. Participants will have 10 (ten) hours to develop the Solution.

#### **6. Meetup**

- 6.1. Definition: Meetup will be organized with an aim to familiarize the Participants and Mentors, to form teams in case there are some individuals or incomplete teams and to explain all doubts about the Competition.
- 6.2. Time: Meetup will be held on December 6, 2023 from 18.00 to 19.30.
- 6.3. Location: Meetup will be organized in the Merkle Serbia office, 28 Kralja Aleksandra Boulevard, Belgrade.
- 6.4. In order to participate in the Competition, the Participant must attend the Meetup.
- 6.5. In case the Participant doesn't attend the Meetup, they won't be able to participate in the Competition. Next best candidate from the base will be invited to participate in the Competition.

6.6. Next candidate will be informed till 20.00 on December 7, 2023.

## **7. Jury and announcing the winner**

- 7.1. Experts jury (hereinafter: Jury) will rate developed Solutions.
- 7.2. Experts from Merkle Serbia will be the members of the Jury. Jury will declare the winner of the Competition.
- 7.3. Jury will rate the Solutions using rating parameters described in Section 8.

## **8. Rating parameters**

- 8.1. Only final Solutions will be rated. Presentation of potential solutions, what and how they should work without running software solutions will be dismissed.
- 8.2. Jury will decide about the winner at its sole direction. The decision cannot be reconsidered, and the Participants and Organizer must accept it as final.
- 8.3. Jury will decide a winner by consensus.
- 8.4. If the consensus isn't possible, the decision will be made by voting. In case the decision is made by voting, the winner will be the members of the team whose Solution gets the majority of votes.
- 8.5. Criteria for rating the Solutions are originality, applicability and included technical parameters.
- 8.6. Originality applies to the uniqueness of the Solutions compared to the already existing solutions.
- 8.7. Applicability applies to how delivered the Solutions can be used for solving the assigned task.
- 8.8. Technical parameters apply to included users and some type of customized experience (requires backend + frontend) and must have some part of a code that runs (no ppt presentations, design tools mockups and similar options are allowed).

## **9. Awards**

- 9.1. Merkle Serbia will award the winning team.
- 9.2. Award for the winning team will be announced on the Meetup, on December 6, 2023.
- 9.3. Organizer has the right to change the awards.
- 9.4. The awards cannot be to other persons, nor they can be exchanged for money.
- 9.5. Award winners will be known on December 9, 2023 only after the Competition is finished.
- 9.6. Names and Solution descriptions of the award winners can be used in media communication.

## **10. Responsibilities of Organizer**

- 10.1. Organizer is obliged not to use in any part, form or for any purpose the Solutions developed by the Participants without prior written consent of the Participant/s.
- 10.2. Organizer is not responsible for the activities of the Participants during the Competition.
- 10.3. Organizer is not responsible for the accidents, injuries or any property damages of the Participants during the Competition.

## **11. Additional information**

- 11.1. For any further information contact teamserbia@merkle.com for help.
- 11.2. Organizer holds the right to revise or change the Rules and Regulations document either partly or completely.
- 11.3. Organizer holds the right to suspend, cancel or change the Competition partly or completely in case any technical, commercial or functional issues emerge.
- 11.4. In case of suspension, cancellation or change of the Competition, the Organizer is due to timely announce the information or cancellation.
- 11.5. Participants' names, surnames and pictures can be used in case of media promotion related to the Competition.
- 11.6. This Competition is subject to the laws of the Republic of Serbia.

## **12. General Data Protection Regulation (EU-GDPR)**

- 12.1. With your permission, your data will be collected, processed, and used for the following purposes: communicate with you for contest-related purposes, include your name and picture in media and social media communication if you are a member of the winning team. Data will be kept in the period of twelve (12) months as from the date of submission of data.
- 12.2. Your personal data will be collected, processed, and used in the context of the beforementioned objectives in accordance with point 12.1. and you agree that MerkleSerba may contact you within the stated period for the purpose of offering a potential cooperation.

## **13. Trade Secret / Property**

- 13.1. **Trade Secret** hereinafter means any information of the Organizer (regardless of how it is recorded or stored) relating to the knowledge and experience, business information and technical information of the Organizer, Organizer's clients, potential clients, suppliers, potential suppliers, affiliates of the Organizer, which is disclosed to the Participant or learned by the Participant that has commercial value to the Organizer which may include but is not limited to (i) information related to the business of the Organizer that includes the knowledge, experience and methods of the Organizer in business of a commercial nature; (ii) technical information that includes the knowledge, experience and methods of the Organizer in business of a technical nature, which were developed or licensed by or for the Organizer or Organizer's affiliated persons or licensed to the Organizer by third parties, as well as documentation related to the stated; (iii) personal data; (iv) security policies; (v) all files and databases; (vi) employment engagements, lists of employees and potential candidates; (vii) all information that the Organizer is obligated to legally treat as confidential or which the Organizer treats as protected or determine as confidential or that is for internal use only, whether or not owned or developed or not by the Organizer.
- 13.2. The Participant may have access to the Organizer's Trade Secret and is aware that such information is valuable to the Organizer. The Participant shall be obliged to protect the Organizer's interests at all times and shall not transmit, publish or disclose any information that is considered a Trade Secret directly or indirectly, except to other employees of the Organizer or to third parties authorized by the Organizer to receive such information, and even in those cases only to the extent that it is necessary in the regular course of the Competition or for another purpose determined by the Organizer.

A Participant shall use information that is considered a Trade Secret obtained during the course of execution of the Competition strictly for the purpose of performing her tasks during Competition.

- 13.3. Upon finalisation of the Competition the Participant shall return all notes, memorandum, documents and records (whether tangible or electronically stored) concerning the business of the Organiser or any other property of the Organiser which is or has been in possession or under control of the Participant which to be returned in a good condition.